



National Association of Corrosion Engineers (NACE) East Asia and Pacific Area Conference

August 16-18, 2016,
Shangri-la Hotel, Kuala Lumpur, Malaysia

The U.S. Commercial Service, U.S. Embassy Manila is pleased to invite Philippine delegates to attend the National Association of Corrosion Engineers (NACE) East Asia and Pacific Area Conference, August 16-18, 2016, Kuala Lumpur, Malaysia.

Established in 1943, NACE (National Association of Corrosion Engineers based in Houston, Texas - <http://www.nace.org/About-NACE/>) is the global authority on corrosion which cuts across many industries. It is a worldwide problem that affects many different aspects of life, including the maritime sector, roads and bridges, power generation, and drinking water. As the demand for infrastructure and facilities grows, corrosion is an important factor to be considered to reduce costs and make projects more sustainable. Deterioration of material or its properties due to different environmental conditions can lead to dangerous and expensive accidents resulting in economic loss and downtime. Corrosion is estimated to cost the world the equivalent of 3.4 percent of its GDP, according to a study by the corrosion organization NACE International.

The NACE East Asia & Pacific Area Conference is aimed at cooperation and sharing of product standards and knowledge. These collaborations on standards and product knowledge will help ASEAN move closer to its goal of economic integration, as envisioned in the ASEAN Economic Community.

Please join the Philippine buyer delegation to NACE and enjoy the following delegation benefits:

- Delegates registered by the U.S. Embassy will enjoy the discounted price of only US\$450.00 until 1st August 2016.
- Delegates may wish to participate in matchmaking meetings with six U.S. companies participating in NACE.
- Delegates may wish to join the special site visit to a corrosion inhibitor manufacturing facility which is located outside of Klang Valley / Kuala Lumpur.

If you need more information, please do not hesitate to send an email to businessphilippines@trade.gov or call +632-301-4146/301-2285.